

Piece/Title _____

Name _____

SPECIAL TOPIC – Rhetorical Analysis

BEFORE

Pre-WRITING Questions – Close Reading

1. What material/literature/writing did you choose to analyze rhetorically? What is the point of the piece itself – WHY DOES IT MATTER? (Hint: If you are trying to analyze a piece you don't "get," this assignment will be difficult.)
2. Who is the writer/artist? Why is that important to the argument they are making? Who is their intended audience and what difference does it make?
3. How is the piece organized?
4. Is the WRITER of the piece you analyzed "effective" at making his/her point? Does it do what it sets out to do?
5. How does the original writer use appeals (pathos, ethos, logos)? Be able to provide and explain specific examples.
6. What kind of tone, voice, etc. does the writer use? What difference does it make?
7. How does context impact or influence the meaning or point of the original author?
8. What other "read like a writer" kind of items (stylistic choices), techniques or "moves" did you point out for your reader? How did they affect the original piece?